

## **NATIONWIDE INITIATIVE LAUNCHES TO CHALLENGE FAILED LEADERSHIP OF ESTABLISHMENT JEWISH ORGANIZATIONS**

*THE JEWISH LEADERSHIP PROJECT WILL EDUCATE, RECRUIT, AND ORGANIZE ACTIVISTS AND DONORS*

WASHINGTON, DC (July 11, 2022) – Today, activists across the United States launched The Jewish Leadership Project (JLP), a grassroots non-profit initiative that will demand that major Jewish organizations—including Federations, the ADL, and the Jewish Council for Public Affairs—cease subordinating the safety and welfare of the Jewish-American community to partisan ideology. Much of JLP’s analysis of failed Jewish leadership was recently featured in essays published in a dedicated issue of *White Rose* magazine.

JLP was co-founded by longtime activists Charles Jacobs and Avi Goldwasser, whose influential non-profit projects have ranged from highlighting the hostility faced by Jews on college campuses to exposing the threats Islamists pose in the United States. For his work in helping to liberate thousands of black slaves from jihadist raiders in Sudan, Coretta Scott King presented Charles Jacobs with Boston’s Freedom Award. In 2007 he was named by *The Forward* as one of America’s top 50 Jewish leaders. Today, Jacobs and Goldwasser realize that efforts to combat external foes cannot prevail given the feckless leadership within Jewish organizations.

“Jewish Americans are under siege,” said JLP co-founder Avi Goldwasser. “Campuses are rife with Jew-hatred. Jews have been attacked on the streets of Boston, Brooklyn and Los Angeles, and murdered in Pittsburgh, San Diego, Monsey, and Jersey City. They have been defamed by media outlets such as *The New York Times* and CNN, and even maligned by members of Congress.” Goldwasser continued, “Many once-venerable Jewish organizations have primarily become front groups for progressive political interests. The significant danger the Jewish community faces today is an indictment of these institutions and their leadership.”

“White supremacists are an immediate, lethal threat to the Jewish-American community, but the growing animus against Jews among black radicals, anti-Zionist leftists, and Islamic extremists constitutes the longer-term peril,” added JLP co-founder Charles Jacobs. “Unfortunately, establishment Jewish organizations are now led by individuals who refuse to recognize the nature of 21st-century Jew-hatred, let alone combat it, and so have abdicated their responsibility to the people they are meant to serve. They have abandoned their missions, are losing credibility, and must radically change course or step aside before the Jewish-American community suffers additional harm.”

“We need strong, proud, and courageous leaders willing to confront those who would do us harm,” Jacobs continued. “JLP is the first Jewish organization in America that not only recognizes the state of emergency, but also is mobilizing to carry out substantive change to counter the threats we face.”

JLP is already attracting supporters, having established over a dozen activist teams throughout the United States. More information about the organization can be found at its website, [TheJewishLeadershipProject.org](http://TheJewishLeadershipProject.org).

To schedule an engagement with the Jewish Leadership Project, please contact [info@athospr.com](mailto:info@athospr.com).